

Vanzan , Inc

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April 14, 2009

Attn: Business Owners

Vanzan Incorporated Announces strategic partnerships with Nextbyte Technologies and Don Studio's Web Development Firm.

After over 14 Months of Planning, Vanzan Incorporated (dba Vanzan, Inc), Nextbyte Technologies, and Don Studios have partnered to form one of the largest Web Software Development Consulting Firms in the US, offering in house development and programming with experts on virtually any platform used in large scale customized web computing software projects.

Combining the Best of Both worlds, It is Estimated that over 70% of the software developed by Vanzan will be completed in house, however Vanzan's project coordinators will outsource where it makes sense for their clients deadlines and budgets. Vanzan's outsourcing will utilize a rock solid verification process for vendors including site-surveys, strict auditing and the implementation of vigorous quality assurance testing programs (**see below for application details).

To date, the advanced services offered by typical business websites have been used simply as a tool for research and simple account management. **Vanzan, Nextbyte, and Don Studio's** have worked hand in hand to achieve a main goal: to set a new trend in the market and the business website service industry.

With True "Cloud Computing" in mind for the Site Users, we stand to enter a new era of dynamic web services that play an even bigger role in the website users lifestyle incorporating the most cutting edge development styles and platform designs.

To cope with the ever growing competition on the internet, more and more businesses are reaching far beyond the old "*Internet Brochure*" type of static websites to create useful tools that their users can form habits around.

Until now, Owners or CTO's of medium to large sized business would not readily have access to a technology consultant that will work with them to design a top notch user experience without charging a fee. More often than not, those customized web based tools, or "Cloud Computing" Platforms are being created by professional developers Like Vanzan, Inc for their clients to explore and sustain the needs of the businesses clients.

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During the Development process, time is spent on four major areas:

- I. **Exploring Products and Services** offered by the Businesses current products to look for opportunities including to:
 - A. Enhance their clients experience while dealing with their service or product
 - B. Cut back on business expenses by using automation technologies.
 - C. Present a better experience than their competition as far as web services are concerned.
- II. **Planning** the design, automated services, and Usability with advanced account management techniques which will be utilized to manage user accounts with the client company.
- III. **Testing** - Most of the time Usability is a concern, a solid training system using video and FAQ is a good start.
- IV. **Research and Marketing - Search Visibility** is a very important aspect to a business web and is kept in mind during the entire process. A plan to ensure that the business site will be visible after the investment made is included in all custom software that Vanzan, inc is involved with.

At this launch point we know that dynamic content management offered to the users has proven much more important than just having useful information set for reading, but when the two are planned properly and managed together on your web site, the content and services you offer to your users will assure your business a successful, and profitable web presence for years and years to come.

At Vanzan, Inc, it is our belief that business web sites which utilize advanced web software platforms and 2.0 styles will serve as a driving force in the progression of the “New 2.0 Web Presence” Our Clients Will Undoubtedly Stand Out as Superior among the billions of websites on the internet today.

Yours Sincerely,

Vanzan, Incorporated

Sean Daily, President

Vanzan Incorporated

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**** More On Outsourcing - Going Green - Safety - Site Surveys - IS/ISO Certifications.**

Regarding Physical Site Surveys - The Inspection of the physical site surveys needed for outsource companies, is to assure that the work is being completed and performed according to the worlds Quality, Safety and Environmental Standards without the costs of IS/ISO Standards certification placed upon a small development firm with intentions to grow.

Rather than the vigorous compliance imposed by ISO certification, Vanzan will allow time before certification becomes necessary (typically 6-9 months) during the interim, applicants are consulted with to assure that goals over the time period agreed upon for certification is met. After acceptance, the applicants are simply required to pay a small fee for the site survey. This survey process is typically completed within 5 weeks time.

After a given time period the IS/ISO safety, quality and environmental standards accepted are as Follows:

IS/ISO 9001:2000 - This Certification promotes customer satisfaction as well as the ability to consistently meet client specs.

IS 18001: 2000 - Verifies that the company is conforming to various safety standards for their country.

IS/ISO 19011:2002 - Assures that quality management system audits are in place. It looks at the environmental as well as production aspects.

To apply as an outsourced vendor, worldwide companies of all sizes are encouraged to contact Mr. Daily via the corporate website at www.VanzanInc.com, partners@Vanzaninc.com or they may call during Business Hours .

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